

OBJECTIVE: GREEN, NICE AND FAIR FUTURE

RESPECT, WORD THAT COULD SOUND OBSOLETE, HAS IN THE COMPANY “**GIORGIO TESI GROUP**” A VITAL IMPORTANCE. IT IS, RATHER, THE FULCRUM OF THE ENTREPRENEURIAL SUCCESS OF THIS RELIABLE PISTOIESE COMPANY IN THE VANGUARD OF ENVIRONMENTALLY FRIENDLY PLAN NURSERY AND MORE.



"We send certified production in more than forty countries in the world, from Northern Africa to Russia. We collaborate with the CNR (Italian National Research Council) about the progresses of possible benefits to the green, in Italy and anywhere our plants are sent" said Marco Cappellini, Chief Executive of the Group.

We are surrounded, in our base in Pistoia, by green plant nurseries of very high productive quality. Some structures of the modern headquarters stand on the sound base of the buildings, where in the past the Tesi family lived. Farming with passion, today, is an heritage of the past. The great commitment of the forebears is remembered and reassessed. "We do try to be 'humanly humans' (as Mogol and Battisti two famous italian lyricists) taught) and, in the meantime, the established activity and results expand in other areas", adds Cappellini. "Besides various production centres in the pistoiese area, we are present in Northern Italy as well, with the branch in Piadena, green lung of the group with more than 150 hectares of tree production, and, as well as the marchigiano area in San Benedetto del Tronto, we are operational in the Grosseto area, in Orbetello and, from

September 2011, in Roselle, where we acquired the important company 'Il Terzo'".

This way, we created plant nursery jobs for more than 200 people, but also gratitude. The good luck is a gain to be shared and, therefore, in 2009, the "Fondazione Giorgio Tesi Onlus" was born, alert to the needs of the territory. Pistoia as well, extremely valuable and bashful turistic city, should deserve more attention and, because of this, since December 2010, you can read "NaturArt – Pistoia in the world, the world in Pistoia", an editorial product analysing nature, art and territory. Enjoyable bilingual quarterly free magazine, shipped anywhere and browsable via web. And sports, from September 2011, benefit from the support of the Tesi Group that is official sponsor of the Pistoia Basket. Flagship of the Giorgio Tesi Group are the certifications related to environmental and quality processes (ISO 9001, ISO 14001, MPS, EMAS leader in Europe), besides the company brands that would follow the plant for quality protection. Plant that, starting from here, leads, near or far, to the knowledge of the italian genius, the accuracy in the process and confidence in the future.

SEE YOU ON GREENWEBTV

A new multimedia communication means is born: the pistoiese plant nursery company Giorgio Tesi Group, renowned in the world for the exceptional quality of its production of plants from forty years of experience, is now on the web. It is GreenWebTV, available through the interactive institutional website of the company www.giorgiotesivival.it. Useful to scroll the proposed videos, rich in charm and most of all of targeted information, usable at its best from professionals of the decorative plant nursery sector. Online catalogue, updated news, in-depth examinations on the various certifications of the Giorgio Tesi Group for consumer protection and for the future of nature, broaden the awareness on work and commitment of a solid group.

